



## Seventh Annual Conference

April 28-30, 2010

Naples Grand Beach Resort

Naples, Florida

*“The Value of Vision in a Changing Health Care & Economic Environment”*

### Conference Schedule

#### Wednesday, April 28, 2010

		1:45 PM	Foundation for Eye Health Awareness Think About Your Eyes <i>Mike Daley &amp; Wally Lovejoy</i>
6:00 PM	Welcome Networking Reception <i>Sponsored by Vistakon, division of Johnson &amp; Johnson Vision Care</i>		
		2:30 PM	Health Care Reform/Employer Decisions <i>Patricia Cronin, LIMRA</i> <i>Sponsored by Always Care Benefits</i>

#### Thursday, April 29, 2010

8:30 AM	Breakfast <i>Sponsored by Transitions</i>	3:15 PM	Networking Break <i>Sponsored by Ignition Group</i>
9:00 AM	Annual Business Meeting	3:45 PM	NAVCP Member Data Project <i>Steve Stender, Ingenix Consulting</i>
10:00 AM	Welcome & Opening Remarks <i>Liz DiGiandomenico, 2009-2010 President, EyeMed Vision; Richard Sanchez, 2010-2011 President, Advantica</i>	4:30 PM	Prevent Blindness America <i>Hugh Parry, President</i>
10:30 AM	Consumer Decision Making <i>Marge Axelrad, Jobson Optical Research</i> <i>Sponsored by OptumHealth Vision</i>	6:00 PM	Networking Reception & Grand Prize Drawing <i>Sponsored by Carl Zeiss Vision</i>
11:15 AM	Networking Break <i>Sponsored by Ignition Group</i>	7:00 PM	Dinner <i>Sponsored by Carl Zeiss Vision</i>

#### Friday, April 30, 2010

11:45 AM	How Consumers Pay for Vision Health <i>Leo J. Garneau III</i> <i>Sponsored by PayFlex</i>	7:30 AM	Breakfast <i>Sponsored by Pro Fit Optix</i>
12:30 PM	Luncheon <i>Sponsored by Essilor</i>	8:30 AM	Vision Benefits in the Workplace <i>Speaker TBD</i>
		9:15 AM	Health Care Reform – What’s Next? <i>Eugenia Edwards – Patton Boggs</i>
		10:45 AM	Conference Closing - Adjourn